

- A. Discussions about career and transfer possibilities, with possible in-class visits from the following:
1. RVCC college counselors and transfer specialists.
 2. Design department representatives from nearby 4-year college programs, such as Kean University, NJIT, and The School of Visual Arts.
- B. Portfolio Review:
1. Initial group peer review of students' work.
 2. Individual portfolio review of each student's artwork
 - a. student will bring in as much work from all their art courses.
 - b. student and instructor will discuss design work, intent and skills and select pieces for the student's transfer portfolio.
 - c. Instructor will discuss career possibilities with each student during Portfolio Review.
- C. Portfolio Process:
1. Presentation techniques and Graphic design perspectives are reviewed to compose design work for interior design portfolios.
 2. Basic graphic design, digital concepts and techniques are demonstrated from a design and production perspective with InDesign, Acrobat, Photoshop and various software.
 3. Design principles for successful page layout and integrating text with images for a cohesive visual story are addressed for portfolios and design presentations.
 4. Students will investigate the process of creating a visual biography of their design work through digital and hard copy output.
- D. Portfolio Creation Items for Investigation and Production:
1. Portfolio Cover and Portfolio Content
 2. CD Cover and CD Label
 3. Website from template
 4. Digital and Printed Portfolio Presentation – Final Project

VI. Educational Goals and Learning Outcomes

A. Educational Goals

Students will:

1. Apply the procedures to prepare a professional portfolio, resume and design materials. (GE- NJ 1)
2. Research the requirements and procedures for transfer to a four year arts program. (GE- NJ 1, 4)
3. Engage in the process of assessing and critiquing their own art work and that of their peers. (GE-NJ 1, 6)
4. Design and produce a digital and hardcopy portfolio with traditional and digital tools. (GE-NJ 1, 2, 4)

B. Learning Outcomes

Upon completion of this course, students will be able to:

1. Identify career possibilities and personal career goals in the design world.
2. Locate appropriate transfer colleges.
3. Analyze design work and their own work in a professional manner.
4. Prepare a suitable portfolio for transfer to 4-year art programs, gallery participation, and/or career exploration.
 - a. Prepare scans and drawings of design through scans and digital photography.

- b. Prepare digital work with craftsmanship and accurate resolution.
- c. Prepare a digital and hardcopy portfolio.
- d. Choose design work that shows the formal, technical and conceptual development needed for transfer purposes and/or career possibilities.
- e. Prepare a resume and design statement.

VII. Modes of Teaching and Learning

- A. Lecture/discussion
- B. Instructor demonstrations
- C. In class and Homework projects
- D. Assigned readings
- E. Final Portfolio
- F. Individual and group critiques

VIII. Examinations, Projects and other Assessment Instruments

- A. Gallery/museum reports
- B. Written resume
- C. Written design statement
- D. Oral and Visual Presentation of portfolio
- E. Presentation Projects
- F. Written quizzes

IX. Grade Determinants

- A. Active participation in class discussions/activities
- B. Results on quizzes
- C. Completion, accuracy and craftsmanship of assignments
- D. Final Portfolio Presentations

X. Texts and Materials

A. Suggested Textbooks:

Elements of Graphic Design : Space, Unity, Page Architecture, and Type , Alexander W. White, Allworth Press ,Pub. Date: November 2002, ISBN-13: 9781581152500

The Architect's Portfolio : Planning, Design, Production by: Andreas Luescher, Taylor & Francis, Inc., July 2010 ISBN-13: 9780415779012,

Making and Breaking the Grid: A Graphic Design Layout Workshop, by Timothy Samara Rockport Publishers, ISBN-13: 9781592531257

Designing a Digital Portfolio, by Cynthia Baron, Pearson Education, ISBN-13: 9780735713949

Design Portfolios: Moving from Traditional to Digital Edition 1, Fairchild Publications, by Diane Bender, ISBN-13: 9781563674839

Portfolios for Interior Designers, by Maureen Mitton, Wiley Publications, ISBN: 978-0-470-40816-

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(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

B. Materials:

Students will purchase various paper media to create a hardcopy and digital portfolio, and may need to purchase portable drives to store digital files.

XI. Resources

- A. Design Studio with drafting tables and portable drafting boards.
- B. Projector for digital lectures on drawing concepts.
- C. Tack boards for critiques.

Additional resources:

- A. Computer lab with web access and appropriate software.
- B. Wide format color plotter for drawings and presentations.
- C. College Library (database access to art, architecture and interior design)