RARITAN VALLEY COMMUNITY COLLEGE
ACADEMIC COURSE OUTLINE

FILM 268: Advanced Video Production: Narrative & Documentary

I. Basic Course Information

A. Course Number and Title: FILM 268: Advanced Video Production: Narrative & Documentary

B. New or Modified Course: Modified

C. Date of Proposal: Semester: Fall Year: 2017

D. Effective Term: Fall 2018

E. Sponsoring Department: Communication & Languages

F. Semester Credit Hours: 3

G. Weekly Contact Hours: 4 Lecture: 2 Laboratory: 2
   Out of class student work per week: 5

H. Prerequisite: FILM 267 Digital Video Production: Narrative & Documentary

I. Laboratory Fees: Yes

J. Name and Telephone Number or E-Mail Address of Department Chair and Divisional Dean at time of approval:
   Sara Banfield, Department Chair, sara.banfield@raritanval.edu;
   Patrice Marks, Dean of Liberal and Fine Arts, patrice.marks@raritaval.edu.

II. Catalog Description

Prerequisite: FILM 267 Digital Video Production: Narrative & Documentary
This course covers advanced techniques for digital video, including scripting, directing, lighting, shooting, editing and overall production. Students will use advanced applications of current video- and sound-editing software. Final project is a single production of substantial length within the field of narrative and/or documentary video. The course examines advanced application of film language and production techniques in the fields of Hollywood film, documentary production, and new media. Students will crew on college productions when available.
III. Statement of Course Need

A. This course develops advanced skills for any profession that involves video production, such as television, documentation, film-making, contemporary art, Web design, multi-media communication, animation and computer gaming.

B. Laboratory time is for video production and editing.

C. This course generally transfers as a Digital Media/Film Studies program requirement.

IV. Place of Course in College Curriculum

A. Free Elective
B. This course meets a program requirement for the Digital Video Production Certificate, and the Digital Media/Film Studies AS.
C. To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, www.njtransfer.org; b) for all other colleges and universities, go to the individual websites.

V. Outline of Course Content

A. Critical thinking about visual culture
B. Visual storytelling
   1. Advanced story-boarding (or scripting)
   2. Advanced editing techniques
C. Advanced lighting
D. Advanced camera work
E. Advanced production
F. The documentary
   1. location shooting/special considerations
   2. scripting
   3. post-production/documentary editing
H. Advanced editing/aesthetics and techniques
I. Professional crew roles/college or internship setting
J. The making of the video production director
   1. tasks
   2. strategies
K. Career opportunities

VI. General Education and Course Learning Outcomes

A. General Education Learning Outcomes:

Students will:
1. create sophisticated original videos from conception to production (GE-1)
2. communicate with others using critical thinking skills (GE-1)
3. use advanced features of video- and sound-editing software for final production (GE-4)
B. Course Learning Outcomes:

Upon completion of this course, the student will be able to:

1. apply advanced principles and techniques to video production
2. analyze and discuss video examples with effective use of vocabulary
3. create original story-boards or script of substantial length
4. demonstrate problem-solving skills in translating ideas into final products
5. use video editing software in producing sophisticated video projects
6. critique one's own work and classmates' work using critical analysis and constructive comments.

C. Assessment Instruments

A. Video projects
B. Written Essays/Scripts
C. Exercises
D. Exams
E. Quizzes
F. Discussions
G. Critiques

VII. Grade Determinants

Given the goals and outcomes described above, the primary formats, modes, and methods for teaching and learning that may be used in the course:

A. projects
B. exercises
C. essays
D. quizzes
E. tests
F. attendance and participation

VIII. Texts and Materials

No suggested textbook. Information will be disseminated through the following means:

A. Text on the process of video production
B. Web sites
C. Hand-outs
D. College web portal
E. Videos/DVDs

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

IX. Resources
A. Computer stations with current video- and sound-editing software
B. Server with adequate storage space
C. VCR/DVD player
D. Digital video cameras for student use
E. Lighting and sound equipment for student use