

**RARITAN VALLEY COMMUNITY COLLEGE
ACADEMIC COURSE OUTLINE**

FILM 267 – DIGITAL VIDEO PRODUCTION – NARRATIVE & DOCUMENTARY

I. Basic Course Information

A. Course Number and Title: FILM 267: Digital Video Production – Narrative & Documentary

B. New or Modified Course: Modified

C. Date of Proposal: Semester: Fall Year: 2017

D. Effective Term: Fall 2018

E. Sponsoring Department: Communication & Languages

F. Semester Credit Hours: 3

G. Weekly Contact Hours: Lecture: 2
 Laboratory: 2
 Out of class student work per week: 5

H. Prerequisites/Corequisites: None

I. Laboratory Fees: Yes

J. Name and Telephone Number or E-Mail Address of Department Chair and Divisional Dean at time of approval: Chair Sara Banfield, sara.banfield@raritanval.edu; Dean Patrice Marks, patrice.marks@raritanval.edu

II. Catalog Description

This course introduces Digital Media/Film A.S. and Digital Video Production Certificate students to the fundamentals of digital video production. Students produce digital video, develop storyboards, direct, light, shoot and will complete documentary or narrative works using current video- and sound-editing software. The course examines the application of video in television production, documentary production, and web-disseminated contexts.

III. Statement of Course Need

- A. This course develops basic skills for Digital Media/Film A.S. and Video Production Certificate students seeking jobs in any profession that involves video production, such as television, documentaries, filmmaking, and web video dissemination.
- B. The lab component of this course is allocated toward video production time.
- C. This course generally transfers as a Digital Media/Film Studies program requirement.

IV. Place of Course in College Curriculum

- A. Free Elective
- B. This course meets a program requirement for the Digital Media/Film Studies AS and Digital Video Production Certificate. The course is a beginning studio elective for the Visual Arts A.F.A., and a specialization elective in Communication Studies in the Communication Studies A.A. in Liberal Arts.
- C. To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, www.njtransfer.org; b) for all other colleges and universities, go to the individual websites.

V. Outline of Course Content

- A. Introduction to video technology
- B. Visual Literacy and Vocabulary
 - 1. The shot: options
 - 2. The scene: options
 - 3. Structure
 - 4. Terms and examples
- C. Planning and Story-boarding
- D. Production
 - 1. Lighting
 - 2. Shooting
 - 3. Sound
- E. Video in three modes
 - 1. Documentary--News gathering
 - 2. Dramatic--Narrative
- F. Editing
 - 1. Process and concept
 - 2. Visuals
 - 3. Audio
- G. Distribution and presentation
 - 1. Modes
 - 2. Career and media opportunities

VI. General Education and Course Learning Outcomes

A. General Education Learning Outcomes:

At the completion of the course, students will be able to:

1. create original documentary/narrative videos from conception to production (GE NJ 1,4)
2. communicate with others in analyzing videos (GE NJ 1 *)
3. use video- editing software for final production (GE NJ 1,4)
(*embedded critical thinking)

B. Course Learning Outcomes

Upon completion of this course, the student will be able to:

1. list key principles and techniques used in video production.
2. analyze and discuss video examples
3. produce original story-boards
4. translate worthwhile ideas into effective presentations
5. use video editing software in producing video projects
6. critique one's own work and classmates' work using critical analysis and constructive comments.

C. Assessment Instruments

1. Video projects
2. Written Essays/Responses
3. Exercises
4. Exams
5. Quizzes
6. Discussion
7. Critiques

VII. Grade Determinants

- A. Projects
- B. Exercises
- C. Essays
- D. Quizzes/Tests
- E. Critique Discussions
- F. Attendance/participation

Given the goals and outcomes described above, the primary formats, modes, and methods for teaching and learning that may be used in the course include:

- A. Lecture/discussion
- B. Viewing videos
- C. Readings
- D. Tutorials

- E. Research
- F. Studio work time

VIII. Texts and Materials

Suggested Text: *Adobe Premiere Pro CC Classroom in a Book*, by Jago, Maxim

Information is disseminated through the following means:

- A. Web sites
- B. Tutorials
- C. Readings
- D. College web portal
- E. Videos/DVDs

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

XI. Resources

- A. Computer stations with current video- and sound-editing software
- B. Server with adequate storage space
- C. VCR/DVD player
- D. Digital video cameras for student use
- E. Lighting and sound equipment for student use

X. Honors Options N/A