

III. Statement of Course Need

- A. Insurance companies, brokerage firms, banks, law firms and other financial oriented institutions are increasingly competing for a share of the financial services market. There is a corresponding increase in demand for people with specific credentials qualifying them to provide services in the area of financial planning and management. Businesses expect that students will have a basic understanding of financial markets and financial planning tools. The course brings accounting theory and economics principles together to make students more informed about the critical nature of corporate finances.
- B. No lab is included.
- C. The course, when it transfers, generally transfers as a specific program requirement (an introductory finance course). However, it transfers as elective credit or not at all to approximately half of the colleges or universities in the state of New Jersey.

IV. Place of Course in College Curriculum

- A. Free Elective
- B. This course is not a General Education course.
- C. This course meets a Business Core requirement for A.A.S. Business Management - all options, Financial Services Certificate of Completion and CPA Education Requirement, Certificate.
- D. This course meets a Business Elective in Business Administration A.S. all options.
- E. To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, www.njtransfer.org; b) for all other colleges and universities, go to the individual websites.

V. Outline of Course Content

- A. The Scope and Environment of Financial Management
- B. Valuation of Financial Assets
- C. Investment in Long-Term Assets
- D. Capital Structure and Dividend Policy
- E. Working Capital Management and International Business Finance

VI. Learning Outcomes

A. Course Learning Outcomes:

At the completion of the course, students will be able to:

1. Evaluate financing alternatives available to modern corporations. (GE – NJ 1)
2. Apply quantitative reasoning and tools to financing issues of the contemporary firm. (GE – NJ2)
3. Analyze financial reports via ratio analysis, pro-forma statements and other financial tools.

B. Assessment Instruments

Given the outcomes described above, the following assessment methods may be used:

1. Examinations
2. Student Presentations
3. Student Projects
4. Classroom Participation

VII. Grade Determinants

- A. Projects
- B. Exams
- C. Class participation.

VIII. Modes of Teaching and Learning

Given the goals and outcomes described above, the following formats, modes, and methods for teaching and learning may be used in the course:

- A. Lecture/Discussion
- B. Small Group Work
- C. Guest Speakers
- D. Student Presentations
- E. Computer-Assisted Instruction

IX. Texts and Materials

Author: Keown, Martin, Petty and Scott
Title: Foundations of Finance
Publisher: Prentice Hall
Edition: Latest

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

X. Resources

Use of a homework manager associated with the text is at the discretion of the instructor.

XI. Honors Option: NA