RARITAN VALLEY COMMUNITY COLLEGE
ACADEMIC COURSE OUTLINE

Principles of Management BUSI-112

I. Basic Course Information

A. Course Number and Title: BUSI-112 Principles of Management

B. New or Modified Course: Modified

C. Date of Proposal: Semester: Spring Year: 2017

D. Effective Term: Fall 2017

E. Sponsoring Department: Business and Public Service

F. Semester Credit Hours: 3

G. Weekly Contact Hours: Lecture: 3
Laboratory: 0
Out of class student work per week: 6

H. Prerequisites: Introduction to Business Administration BUSI 111

I. Laboratory Fees: None

J. Name and Telephone Number or E-Mail Address of Department Chair:
Anne Marie Anderson, 908-526-1200 X8337, Annemarie.Anderson@raritanval.edu

II. Catalog Description

Prerequisite: Introduction to Business Administration, BUSI-111. This course is a study of
the basic theories and concepts of management and their application. The course content is
organized around the functions of management; planning, organizing, leading, and
controlling. The course is designed to prepare students to successfully manage in a changing
business environment.

III. Statement of Course Need

A. Capable managers are needed in large corporations, small businesses, and not-for-profit
organizations. This course provides students with a historical framework, a foundation
of management theories and techniques, and tools for effective decision-making.

B. This course has no lab component.

C. This course generally transfers as Principles of Management or as an elective.
IV. Place of Course in College Curriculum

A. Free Elective

B. Business Elective

C. This course meets a program requirement for Business Administration AS, Business Management AAS, Electrical Utility Technology AAS and CPA Education Requirement Certificate.

D. To see course transferability: a) for New Jersey schools, go to the NJ Transfer website, www.njtransfer.org; b) for all other colleges and universities, go to the individual websites.

V. Outline of Course Content

1. Introduction to Managing and the Manager’s Job
2. Historical Theories of Management
3. Organizational Environments and Culture
4. Social Responsibility and Managerial Ethics
5. Decision Making
6. Basic Elements of Planning
7. Strategic Management
8. Organizational Structure and Design
9. Managing Change and Innovation
11. Basic Elements of Behavior
12. Motivation
13. Basic Elements of Control

VI. General Education and Course Learning Outcomes

A. General Education Learning Outcomes:

At the completion of the course, students will be able to:
1. Evaluate management issues using management theories and concepts.*
2. Analyze individual or group behavior within an organizational setting using management theories. (GE-NJ5)

(*Embedded critical thinking)
B. **Course Learning Outcomes:**

At the completion of the course, students will be able to:
1. Identify seminal management theories and concepts.
2. Apply appropriate management theories to practical examples.

C. **Assessment Instruments**

1. exams
2. quizzes
3. class participation
4. case studies
5. research papers
6. journals
7. assignments
8. student presentations

VII. **Grade Determinants**

A. exams
B. quizzes
C. class participation
D. case studies
E. research papers
F. journals
G. assignments
H. student presentations

Modes of teaching:
A. lecture/discussion
B. small-group work
C. guest speakers
D. student presentations
E. simulation/role playing
F. student collaboration

VIII. **Texts and Materials**

A. Textbook:
   Author: Ricky Griffin
   Title: Management
   Publisher: Cengage
   Edition: latest

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)
IX. Resources

No special resources will be needed for this class.