



### III. Statement of Course Need

- A. This course serves as an art appreciation course. This course will also be of interest to students in the Communication Studies and Multimedia Studies programs.
- B. There is no lab
- C. This course generally transfers as an Arts and Humanities general education course.

### IV. Place of Course in College Curriculum

- A. Free Elective
- B. This course serves as a General Education elective under Appreciation of the Arts.
- C. This course serves as an Art History elective in the A.F.A. Graphic Design and the A.F.A. Visual Arts programs.
- D. Course transferability: a) this course has not been evaluated yet by [www.njtransfer.org](http://www.njtransfer.org). b) for all other colleges and universities, go to their individual websites.

### V. Outline of Course Content

- A. Development of Photography as a Technology
  - 1. Early Processes 1820-1840
    - a. J. N. Niepce - heliography
    - b. Louis Daguerre - daguerreotype
    - c. Henry Fox Talbot – calotype
  - 2. Early Improvements 1840-1870
    - a. Voigtlander and photographic lenses
    - b. The collodion wet-plate process
    - c. Development of albumen paper
    - d. Stereoscopic cameras
  - 3. The beginnings of modern materials 1870-1900
    - a. Gelatin silver emulsions
    - b. George Eastman and celluloid film
    - c. Eadward Muybridge, E. J. Marey and high speed photography
    - d. Halftone photo-block and screen printing process
  - 4. Experiments with color and other processes 1870-1900
    - a. Lumiere brothers and autochromes
    - b. Photogravure
  - 5. Modern cameras and films 1900-1970
    - a. Leica and the 35mm format
    - b. Kodachrome and color

- c. Polaroid and instant films
  - 6. The digital revolution 1970-present
- B. The Social Influences of Photography
  - 1. Photography and the portrait
  - 2. Documenting war
  - 3. The stereoscopic photograph and exotic views
  - 4. 20<sup>th</sup> century documentary
    - a. Riis and Hines
    - b. August Sander
    - c. FSA photographers
  - 5. Journalism and the media
- C. Photography's Influence on Art
  - 1. Early artistic movements
    - a. Naturalism
    - b. Pictorialism
  - 2. 20<sup>th</sup> century art photography
    - a. Alfred Stieglitz and the Photo-Secession
    - b. Modernism and Straight photography
    - c. Contemporary trends

## **VI. General Education and Course Learning Outcomes**

### **A. General Educational Goals**

Students will:

Demonstrate, both orally and in writing, the significant contributions and influences of photography in the areas of art, media and science. (GE-NJ 1, 6, 7, \*)

### **B. Course Learning Outcomes**

Students will be able to:

1. Identify the major historical advances in photographic technology.
2. Recognize and illustrate the historical impact of photography on society and cultural trends from the 19<sup>th</sup> century to the present.
3. Recognize and illustrate the major contributions of photography to art.

(\* embedded critical thinking)

### **C. Assessment Instruments**

- A. research papers

- B. essays
- C. journals
- D. quizzes

## VII. Grade Determinants

- A. essays
- B. projects
- C. tests
- D. presentations

### Primary formats, modes, and methods for teaching and learning:

- A. lecture/discussion
- B. computer-assisted instruction
- C. student oral presentations

## VIII. Texts and Materials

- A. Textbook: *Photography: A Cultural History*, by Mary Warner Marien, 2<sup>nd</sup> ed., Pearson Education Inc., 2006, ISBN 0-13-221906-9
  - 1. Suggested supplemental text:
    - PhotoSpeak: A Guide to the Ideas, Movements, and Techniques of Photography 1839 to the Present*, by Gilles Mora, Abbeville Press, 1998, ISBN 0-7892-0068-6
- B. Other reference texts
  - 1. *Photography: A Concise History*, by Ian Jeffrey, Thames & Hudson Inc., 1981, ISBN 0-500-20187-0
  - 2. *Photography & Society*, by Gisele Freund, David R. Goline Publisher Inc., 1980, ISBN 0-87923-428-8
  - 3. *The Burden of Representation: Essays on Photographies and Histories*, by John Tagg, University of Massachusetts Press, 1988, ISBN 0-87023-626-1
- C. journals
- B. reviews
- C. film and video
- D. web sources
- E. other computer-based sources

(Please Note: The course outline is intended only as a guide to course content and resources. Do not purchase textbooks based on this outline. The RVCC Bookstore is the sole resource for the most up-to-date information about textbooks.)

## **IX. Resources**

This course requires the use of:

Classroom equipped with web access and multimedia projector for the presentation of image databases, film and video, and media.